

May 23, 2016



Dear Friends,

We are pleased to invite your business/organization to become a Sponsor of the Common Threads North 2016 Awards program. By sponsoring this unique event highlighting the service of women throughout Northern California, you will effectively align yourself as a proud supporter of agriculture, philanthropy and your community.

It is our pleasure to announce the 2016 Common Threads North Honorees. These Honorees will be formally acknowledged at the 10th Annual Common Threads North Award Dinner on Wednesday, June 29, 2016 at the Historic Hotel Woodland in Woodland, California. This year's recipients are Karen Cultrera of San Joaquin County, Pam Giacomini and Joan Hemstead, both of Shasta County, Mary Kimball of Yolo County and Joan Webster of Butte County.

We invite you to join us in honoring these extraordinary women who have deep roots in agriculture and who have chosen to make a difference in their communities through their contribution of time, talent and treasure. Please help honor these women with a sponsorship of the Common Threads North Awards program, an annual special event that draws over 200 leaders in the fields of agriculture, agribusiness and community service.

Sponsorship levels, in-kind sponsor opportunities and additional information are included in the following pages. Common Threads North is a program of the Butte Ag Foundation, a California 501(c)3 corporation. Your sponsorship may be tax-deductible as a charitable contribution. If you would like more information, please contact Colleen Cecil at (530) 533-1473 or email colleen@buttefarmbureau.com.

Thank you for your time and interest in the 2016 Common Threads North Awards program.

Best Regards,
Common Threads North Committee

Manpreet Bains - Manseena Orchards, CALF Fellow, Class 43
Nicole Darracq Bert - Platform Blue Communications, CALF Fellow, Class 37
Colleen Cecil - Butte Agriculture Foundation, Inc.
Judy Culbertson - CA Foundation for Agriculture in the Classroom, 2005 Common Threads Recipient
Sarah DeForest - California State University, Chico, CALF Fellow, Class 39
Stephanie Etcheverria - Center for Land-Based Learning, CALF Fellow Class 43
Ria de Grassi - CA Farm Bureau, CALF Fellow, Class 21
Heidi Harris - Natural Resources Conservation Service, CALF Fellow, Class 43
Annie King - UC Davis College of Agricultural & Environmental Sciences, CALF Fellow, Class 30
Lynn Martindale - UC Davis School of Education, CALF Fellow Class 31
Deanna Meyer - UC Davis
Elisa Noble - Placer Resource Conservation District, CALF Fellow, Class 42
Lynnel Pollock - Pollock Farms, CALF Fellow, Class 14, 2008 Common Threads Recipient
Kathryn Raley - UC Davis College of Agricultural & Environmental Sciences

10th Annual Common Threads North Awards Dinner
June 29, 2016
Historic Hotel Woodland, Woodland, CA



PLATINUM LEVEL SPONSORSHIP

\$1500.00

- Sponsor name and logo will appear in press releases, program and any publicity.
- Sponsor ad (half page) will be placed in Event Program.
- Sponsor name and link will appear on the Common Threads North website throughout the remainder of 2016.
- Table for 8 with the sponsor's name will be provided for the sponsor and guests at the awards dinner.

GOLD LEVEL SPONSORSHIP

\$1000.00

- Sponsor will be listed in Event Program.
- Sponsor ad (quarter page) will be placed in Event Program.
- Sponsor name and link will appear on Common Threads North website until September 30, 2016.
- Table for 8 with the sponsor's name will be provided for the sponsor and guests at the awards dinner.

SILVER LEVEL SPONSORSHIP

\$500.00

- Sponsor will be listed in Event Program.
- Sponsor ad (business card size) will be placed in Event Program.
- Two complimentary tickets to the awards dinner.

About Us

In 1997, the California Agricultural Leadership Foundation joined with the College of Agricultural Science and Technology and the Ag One Foundation, both at California State University, Fresno, to honor women in agriculture who have chosen to make a major philanthropic difference in their communities and our world.

The Common Threads Award recognizes individuals whose exemplary and extraordinary contribution of time, energy and resources has enhanced those around them. In 2003, a second Common Threads awards program was initiated in conjunction with the College of Agricultural and Environmental Sciences at the University of California, Davis, to expand and develop the mission of the original endeavor. While each program maintains specific and unique geographic criteria, the overall award qualifications are the same. Nominees should have past or present roots in agriculture and have shown outstanding involvement within the industry, as well as have made a difference through their charitable giving and volunteerism.

The current Common Threads North steering committee is composed of representatives from the University of California, Davis, California State University, Chico, the California Foundation for Agriculture in the Classroom, the California Agricultural Leadership Foundation, the Placer Resource Conservation District, the Butte Agriculture Foundation and California Women for Agriculture. All of us welcome you, and thank you for joining our effort to recognize those women in agriculture whose selflessness and service have bettered our world.

**10th Annual Common Threads North Awards Dinner
June 29, 2016
Historic Hotel Woodland, Woodland, CA**



Sponsorship Agreement

Business/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Contact _____ Phone _____

Email _____

Our company agrees to be a Common Threads North 2016 Sponsor at the:

_____ Platinum Level - \$1500

_____ Gold Level - \$1000

_____ Silver Level - \$500

We agree to the sponsorship terms detailed in the sponsorship package. We understand that our sponsorship will expire December 31, 2016 at which time the terms of agreement may be renegotiated for sponsorship renewal.

Sponsor Representative Signature

Date

Please complete this agreement and return with your check made payable to:

Butte Agriculture Foundation, Inc.
2580 Feather River Blvd
Oroville, CA 95965
Fax (530) 533-6508

If you need additional information please contact:
Colleen Cecil, Butte Agriculture Foundation
(530) 533-1473
colleen@buttefarmbureau.com

or

Stephanie Etcheverria, Center for Land-Based Learning
smetchev@gmail.com